



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, April 16, 2025

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Kirsten Putman, Interim Treasurer
Keoni Ho
Tim Fairley
Jill Sparks
Jacob Tice
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinator*
DeMeShee Pye, *Community Impact Coordinator*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.tripplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

1. Call to Order

Land acknowledgement

Chair Johnston

4:00 pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

- | | | |
|---|--|----------------|
| 2. Warm-up / Check-ins | Vice Chair Domine | 4:01 pm |
| - Ice Breaker Question! | | |
| 3. Meeting Discussions | City of Tacoma Staff & CERC Members | 4:05 pm |
| - New recruitment qualifications | | |
| - Dissolving the engagement subcommittee and adding a sponsorship subcommittee | | |
| - Chair Announcement | | |
| - City of Destiny Awards Presentation- Ashley Young | | |
| 4. Approve Minutes | Chair Johnston | 4:25 pm |
| - Approving minutes for February and March meetings | | |
| 5. Consent Agenda | Chair Johnston | 4:30 pm |
| - Vote on Recommendation for City of Destiny Award Recipients | | |
| o Suggested Motion, “I motion to approve the recommended list of City of Destiny Awards as presented.” | | |
| 6. Staff Updates | City of Tacoma Staff | 4:40 pm |
| - Marketing Update- Jerrol Anonuevo | | |
| - Special Event Funding- Ashley Young | | |
| 7. Sub-Committee Reports | Chair Johnston | 4:50 pm |
| - City of Destiny Awards | | |
| 8. New Business | Chair Johnston | 5:10 pm |
| 9. Items for Future Agendas | Staff- Ashley Young | 5:15 pm |
| 10. Public Comment on Agenda Items | Chair Johnston / Attendees | 5:20pm |
| When commenting, please address the chair, and restrict comments to 3 minutes each. | | |
| Zoom link for public attendees: https://us02web.zoom.us/j/83862217228 | | |
| Call in by phone: 253-215-8782 | | |
| 11. Adjourn | Chair Johnston | 5:30 pm |

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00 pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.

2025 City of Destiny Awards Recipients

Parker Akens -Adoptive sports	Disability Advocate
South End Neighborhood Council	Group
Jim & Jill Weatherford- fort nisgaully living history	Lifetime service
Natalie Sanderson	Youth Leadership
Nicolette Roe	Youth service
Tamar Jackson	Adult Leadership
Craig Bernstrom -parks Tacoma, Dickmans park	Environmental Sustainablilty
Mattice Hoyt	Champion for Civic Engagement
Alicia Kline - leaders in women's health	Equity & Empowerment
William Leneweaver -Tacoma fire buff	Inspire

Contigent on council p:



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, February 19, 2025

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Kirsten Putman, Interim Treasurer
Tim Fairley
Jacob Tice
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

EXCUSED

Keoni Ho
Jill Sparks

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Jerrold Anonuevo, *Marketing Coordinators*
DeMeShee Pye, *Community Impact Coordinator*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.tripplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

1. Call to Order

Land acknowledgement.

Chair Johnston

4:00 pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

2. Warm-up / Check-ins

Chair Johnston

4:05 pm

- Current Events

The committee reported on current events in their lives.

3. Open Discussions

4:10 pm

Special Event Funding and City Event Services Presentation – Ashley Young

- Ashley Young presented the 2025 list of recipients that were approved by the Special Event Funding Subcommittee. There were 50 applications and 26 recipients receiving between \$2,500- \$5,000 in funding for a total of \$90,000 being distributed over the 5 Tacoma Districts.
- See attached list and presentation for details.
 - Jacob Tice, chair of the subcommittee, gave an overview of the scoring process, the changes that were made for the 2025 funding season, and how they came to their decisions.
 - Chair Johnston asked why Pride is being funded if other large events are not being funded. Ashley Young pulled the scores for the event, and they were awarded based on the score.
 - Treasurer Putman asked how many new events are being funded. Ashley Young answered 11 new events.
 - Treasurer Putman stated that she likes the new changes to the scoring and how the time it took.
- City Event Services: Ashley Young went over the role of CERC for determining event services. The subcommittee determines if the events are eligible or ineligible and then the list is sent to the City Managers Office for final approval. A list of qualified events was presented to the full committee for consideration.

Chair Johnston asked about having the definitions for designations: [City Event Services Program | FAQs — Tacoma Venues & Events](#)

Subcommittees – Chair Johnston

- Chair Johnston wanted to finish the subcommittee discussion from the annual retreat and review the SWOT Analysis that was conducted at the annual retreat.
- Chair Johnston stated that you members of the committee do not have to serve on a subcommittee.
- Discuss how subcommittees should be represented in the R&P
 - Need to be voluntary.

- No Quorum
- Subcommittee chairs meet with the chair of the full committee at predetermined times. Monthly, quarterly, XX times a year?
- Decisions above XX impact level needs to be presented to the full committee before action is taken.
- Add reporting for the chair of the subcommittees at monthly meetings.
- Make a list of all of the voting actions for the full committee.
- Tim thinks that people cannot be on both MLK and CODA in the same year.
- Chair Johnston would like subcommittee chairs to check in either monthly or quarterly and will look into good times to meet with them, once they are established.
- The committee discussed on when the full committee needs to either vote for or sign off on actionable items within subcommittees.
- Chair Johnston thinks that the entertainment portion of the programming should be voted on by the full committee.

4. Approve Minutes **Vice Chair Domine** **4:30 pm**
First- Jessica
Second- Jacob
Motion- Carries

5. Consideration of Agenda **Vice Chair Domine** **4:35 pm**
a. Approval for 2025 Special Event Funding Recommendations
b. Approval for 2025 City Event Services Designations

A motion was presented “I motion to approve the February 2025 City Events and Recognition’s Committee Consent Agenda as read.”

First- Jessica

Second- Dallisa

Approval for 2025 Special Event Funding Recommendations- Pulled by Chair Johnston

Motion to approve 2025 Event Services: Carries

Approval for 2025 City Event Services

- i. **Recommended Motion: “I motion to approve the recommendation list of 2025 City Event Services”**
- ii. **Chair asks for a motion, and a second, and asks “is there any discussion?”**

Motion- Carries

Approval for 2025 Special Event Funding Recommendations- Pulled by Chair Johnston.

Discussion:

- iii. **Amendment: Chair Johnston thinks that Tacoma Pride should not receive funding because they have received funding for decades and they already**

receive a lot of money and that it is a bad look on CERC to fund them and not other events.

- iv. Pride scored 99.5%.
- v. Kirsten Putman asked why Pride scored so strong and asked if it would be a bad look not to fund them.
- vi. Chair Johnston wondered why other big events are not being funded.
 - 1. Mosiac, Mosiac did not apply.
 - 2. Downtown Tacoma Block Party- Scored a 90.5%
 - 3. Hilltop Street Fair did not apply.
- vii. Chair Johnston said she cannot vote due to her connection with DTBP.
- viii. Jacob Tice provided clarification on how the subcommittee scored the applications. Applications were not scored based on the longevity of the event but is being considered for the future. He also explained that the events that were selected for funding were based on the scores with one exception SENCo Block party.
- ix. Downtown Tacoma Block party just didn't quite make the cut with the limited amount of funding available.
- x. There was one group, SENCo that was awarded money outside of the string of highest scores because of the context of the event.
- xi. Downtown Tacoma Block Party would still not have been awarded funds due to three other events.
- xii. Amendment request removed by Chair Johnston

Recommended Motion: "I motion to approve the recommendation list of 2025 Special Event Funding Recommendations as presented by the subcommittee"

First: Jacob

Second: Kirsten

Chair Johnston and Tim Fairly abstain.

There was discussion over what is a quorum and who can vote and what would happen if the vote did not pass in committee.

Per the Rules and Procedures:

Voting

- 1. The chair will vote only in the event of a tie.
- 2. The chair may not make motions except to open any topic for discussion. A motion to table an agenda item requires no second and shall be voted on immediately without discussion. A simple majority of assembled members shall approve. A motion to adjourn meetings requires no second and shall be voted on immediately without discussion. A simple majority of assembled members shall approve.
- 3. Staff shall record the motions, the maker and second of motions and the results.

Quorum

A quorum will consist of a simple majority of the active members of the CERC.

Motion: Carries

6. Sub-Committee Reports

Chair Johnston

4:55 pm

MLK Recap- Jessica Johnston

- Was very very long.
- Great turn out
- Great presenters
- Bring a TV as a timer for speakers.
- Have Jennifer talk to speakers more about the time limits.
- Ask Emcee to help with the timing.
- Enjoyed the vignettes.
- People loved the posters.
- Consider donations at the event.
- Have an artist make a poster for sale at the event?

Special Event Funding- Jacob Tice

- Recommendations have been approved!
- This program desperately needs more funding.
- Continue to optimize this process moving.

2025 Subcommittees

- CODA
 - o Tim
 - o Jessica
- MLK
 - o Jessica
- Engagement
 - o Keoni
 - o Jessica
- Funding
 - o Keoni
 - o Jacob
 - o Jessica

Jill and Alex have not committed or identified that they would not be signing up for subcommittees.

Dallisa announced that she will be stepping down from the committee because she is moving soon.

7. Other Items

Chair Johnston

5:15 pm

Subcommittees –

- a. Tim does not think that committee members should not be on MLK and CODA in the same year because he thinks that those people would have a monopoly on programming.
- b. In the past, the committee decided was that if ever there was a quorum of people who want to be on a subcommittee the executive committee should decide who will be able to sit on the committee. During review, the executive committee must take into consideration the tenure of the members who have signed up and the committee members who would like an opportunity to serve on a new committee.

8. Public Comment	Chair Johnston / Attendees	5:25 pm
--------------------------	-----------------------------------	----------------

When commenting, please address the chair, and restrict comments to 3 minutes each.

Zoom link for public attendees: <https://us02web.zoom.us/j/83862217228>

Call in by phone: 253-215-8782.

9. Topics for Upcoming Meetings	Staff- Ashley Young	5:30 pm
--	----------------------------	----------------

- Discuss dissolving the engagement subcommittee.

Motion, “Continue discussion until 5:38 pm

First: Kristen

Second: Alex

Motion: Carries

10. Adjourn	Chair Johnston	5:38 pm
--------------------	-----------------------	----------------

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00 pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.

Organization Name	Name of Event	Percentage Score	Requested Funding Amount (between \$1,000 to \$5,000)	Awarded Amount	Event Type	Has this event been funded in the past?	District
Downtown On the Go	Parking Day 2025	100	\$5,000	\$5,000.00	Educational	Yes	District 2
Greentrike	MathFest	100	\$3,500	\$3,500.00	Educational	No	District 2
Hilltop Artists in Residence	Arts Night Out	100	\$5,000	\$5,000.00	Art	No	District 2
Lincoln International Business Association	Lincoln District Lunar New Year Festival	100	\$5,000	\$5,000.00	Cultural	Yes	District 4
Rainbow Center	Tacoma Pride Festival	99.5	5000	\$5,000.00	Cultural	Yes	District 2
Hope Leadership Trust	Disability Day Street Festival	99	5000	\$4,000.00	Community	No	District 3
Tacoma Art Museum	Dia de los Muertos Festival	99	5000	\$3,000.00	Cultural	Yes	District 2
Tacoma HONK! Fest	Tacoma HONK! Fest	99	\$5,000	\$4,000.00	Entertainment	Yes	District 4
Entertainment Resource Alliance	Market Military Marvels (Military Art Market)	98.5	5000	\$4,000.00	Resource	Yes	
Central Neighborhood Council	Tacoma Porchfest	98	\$5,000	\$4,000.00	Community	Yes	District 3
The Paloma Project 501c3	La Paloma Marketplace: Indigenous Art Day	98	\$5,000	\$4,000.00	Art	No	District 1
Asia Pacific Cultural Center	Asia Pacific New Year Celebration	97.5	5000	\$4,000.00	Cultural	No	District 2
BYTM Building Youth Through Music DBA WayOut Kids	Juneteenth Celebration: A Road to Economic Freedom	96.5	5,000	\$3,500.00	Cultural	Yes	District 5

Tacoma Light Trail	Tacoma Light Trail 2025	96.5	\$4,500	\$3,000.00 Art	Yes	District 2
Washington State Historical Society aka Washington State History Museum	20th Annual In the Spirit Arts Market & Northwest Native Festival	96.5	\$5,000	\$3,000.00 Cultural	Yes	District 2
Black Night Market	Second Annual Soul Food Festival	95.5	\$10,000.00	\$3,000.00 Community	No	District 3
Proctor Business District Association	Proctor Arts Fest	95.5	\$5,000.00	\$3,000.00 Art	Yes	District 1
Tacoma Arts Live	Tacoma Arts Live Play Readings	95.5	\$5,000.00	\$2,500.00 Art	No	District 3
Tacoma Sister Cities	Japanese Children's Day	95.5	\$3,000.00	\$3,000.00 Cultural	No	District 1
University of Washington Tacoma	Celebrando Comunidad	95.5	\$5,000.00	\$2,500.00 Cultural	Yes	District 2
Tacoma Refugee Choir	Let There Be Peace on Earth Concert	95	\$5,000.00	\$3,000.00 Entertainment	No	District 5
Write253	Tacoma Wayzgoose	95	\$5,000.00	\$3,000.00 Educational	Yes	District 3
Caribbean Queens	2025 Caribbean Queens Festival	94	\$10,000.00	\$2,500.00 Cultural	No	District 3
Tacoma Concert Band	Holiday Concert and Tree Lighting	93	\$5,000.00	\$2,500.00 Cultural	No	District 2
Classical Tuesdays in Old Town Tacoma	Classical Tuesdays in Old Town	91.5	\$2,600.00	\$2,500.00 Entertainment	Yes	District 2
South End Neighborhood Council	SEnCo Annual Block Party	87.5	\$5,000.00	\$2,500.00 Community	Yes	District 4
			\$133,600	\$90,000.00		

2025 Event Services

Citywide Event Designation	Funding Score	Date	General Closure Location	Tacoma Sponsored Event Designation	Funding Score	Date	General Closure Location
Daffodil Parade	N/A	4/5/2025	Pacific Ave from Puyallup to S 11th St	Lincoln Lunar New Year	100	2/2/2025	S 38th St. from S G St. to S Thompson Ave
Jr. Daffodil Parade	N/A	4/26/2025	North Proctor, North 26th Street, and the alley between Washington and Proctor.	Tacoma Wayzgoose	95	05/02-03/2025	Part of the alley running behind the library (Court F) or the parking spaces directly in front of the library (Tacoma Ave. S.)
Juneteenth Celebration: A Road to Economic Freedom	96.5	6/19/2025	Neighborhood around Stewart Heights Park	SEnCo Annual Block Party	87.5	6/28/2025	55th Street Between Park and G
Summer Blast	N/A	7/4/2025	Ruston Way	Mi Centro- Caribbean Queen	94	7/1/2025	Corner of S. 10th Street & S. L Street
Tacoma Pride	99.5	TBD	Pacific Ave and A St from S 9th to S 7th	Proctor Arts Fest	95.5	8/2/2025	N. 26th Street from Madison to Washington, N. Adams St. from N.25th to N. 27th, N. Proctor St. from N. 28th to N. 25th
Downtown Holiday Celebration	N/A	TBD	Broadway between S 9th and S 11th	Downtown Tacoma Block Party	90.5	8/3/2025	Broadway between S 9th and S 13th Street and S11th between Market and Pacific Ave
				La Paloma Marketplace- Indigenous Art Day	98	8/16/2025	N. 28th street & Proctor Street
				Second Annual Soul Food Festival	95.5	9/7/2025	Outside of Tacoma Armory, on the streets between 9th and 11th Yakima Ave. Address is 1001 S Yakima Ave. Tacoma WA 98402
				Parking Day 2025	100	10/1/2025	1721 Jefferson Ave - 1901 Jefferson Ave
				Tacoma Porchfest	98	7/11-7/12/2025	Central Neighborhood south of 6th Ave to 12th St and S Cedar to S Sprague



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, March 19, 2025

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Tim Fairley
Jacob Tice
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

EXCUSED

Kirsten Putman, Interim Treasurer

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
DeMeShee Pye, *Community Impact Coordinator*

ABSENT

Jill Sparks

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.tripplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

1. Call to Order

Chair Johnston

4:00 pm

Land acknowledgement

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

2. Warm-up / Check-ins

Vice Chair Domine

4:05 pm

- Facilitated by Vice Chair Domine: Each member shared what superpower they would choose.

3. Meeting Discussions

City of Tacoma Staff & CERC Members

4:10 pm

- CODA 2025

Ashley reported that 44 nominations had been submitted, and additional last-minute entries were expected. The committee was reminded that any last-minute nominees should still be invited to participate in the community showcase.

Suggestions for the program included checking with Tacoma Little Theatre to determine whether performers from The Rocky Horror Show would be available, reaching out to the Puyallup Tribe, and contacting Asia Pacific Cultural Center to see if fire dancers would be available. The committee also discussed the possibility of utilizing the Tacoma Dome Exhibition Hall and inquiring about fire use regulations. Jacob offered to connect the committee with a punk rock band he has access to.

Ashley committed to sending the committee a sponsorship one-sheet. Questions were raised about whether individuals can sponsor or donate to the event. The committee also explored whether sponsors could have tables at the event, perhaps for visibility rather than conducting business.

They also discussed whether vendors should be allowed to pay for table space. The idea of organizing an auction to raise funds was mentioned, and the committee agreed to ask Jennifer for her opinion on the matter. There was general support for establishing a sponsorship subcommittee to coordinate these efforts.

- Retreat Recap

Chair Johnston reflected positively on the recent committee retreat, stating that the amount of time and activity felt appropriate. The group agreed that the retreat was productive but emphasized the need for clearer takeaways and actionable items in the future. Budget discussions occupied a significant portion of the retreat and may be structured differently next year.

4. Update on Agenda and February minutes

- February Minutes will be presented in Aprils meeting for approval

5. Consent Agenda

Chair Johnston

4:30 pm

Motion: Jacob
Second: Jill
Motion: Carries

- 6. Staff Updates** **City of Tacoma Staff** **4:35 pm**
- Marketing Update- Jerrol Anonuevo
Jerrol shared that recruitment applications are now open and can be accessed through tacomavenues.org under the News section. Recruitment has also been promoted on social media. He also highlighted that Jasmine is working with an intern from the School of IDEA and encouraged members to follow Tacoma Venues & Events on Instagram to learn more. Jessica complimented Jerrol and noted that she had provided positive feedback about him during a CBC orientation session.
- 7. Sub-Committee Updates** **Chair Johnston** **4:45 pm**
- Chair Johnston facilitated a discussion on subcommittee structure and assignments.
- The Engagement subcommittee will adjust its approach and work more directly with DeMeShee. Committee members will have opportunities to attend community events where the committee has a presence.
- A Sponsorship subcommittee was discussed as a valuable potential addition.
- Committee members reviewed participant involvement in the various subcommittees. Each subcommittee will self-appoint a chair who will report to the larger committee at least four times per year.
- 8. New Business** **Chair Johnston** **5:00 pm**
- Keoni shared an anecdote from a visit to South Africa, where a community member responded to his question about reducing violence by emphasizing the importance of holding more community events and gatherings.
- Dallisa shared that when she recently moved to a new city, knowing there were community events she could attend gave her comfort and helped her feel more connected. Both reflections underscored the importance of community events in fostering connection and well-being.
- 9. Items for Future Agendas** **Staff- Ashley Young** **5:20 pm**
- Ashley Young reviewed topics to consider for upcoming meetings. These included a deep dive into the roles of Tacoma Venues & Events staff, gathering committee feedback on ways to enhance event booths at tabled events, and reviewing feedback on funded events to assess their effectiveness.

- She also suggested the formation of a sponsorship subcommittee and proposed exploring how members of the public find out about CERC and its events.

10. Public Comment on Agenda Items Chair Johnston / Attendees

5:25 pm

When commenting, please address the chair, and restrict comments to 3 minutes each.

Zoom link for public attendees: <https://us02web.zoom.us/j/83862217228>

Call in by phone: 253-215-8782

No public comments were submitted or recorded during the meeting.

11. Adjourn

Chair Johnston

5:30 pm

First: Jacob

Second: Dallisa

Motion: Carries

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00 pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.